

<b>STUDY MODULE DESCRIPTION FORM</b>		
Name of the module/subject <b>Social Communication</b>		Code <b>1010135221011182958</b>
Field of study <b>Enviromental Engineering Extramural Second-</b>	Profile of study (general academic, practical) <b>(brak)</b>	Year /Semester <b>1 / 2</b>
Elective path/specialty <b>Heating, Air Conditioning and And</b>	Subject offered in: <b>Polish</b>	Course (compulsory, elective) <b>obligatory</b>
Cycle of study: <b>Second-cycle studies</b>	Form of study (full-time, part-time) <b>part-time</b>	
No. of hours Lecture: <b>8</b> Classes: <b>-</b> Laboratory: <b>-</b> Project/seminars: <b>-</b>		No. of credits <b>1</b>
Status of the course in the study program (Basic, major, other) <b>(brak)</b>		(university-wide, from another field) <b>(brak)</b>
Education areas and fields of science and art <b>technical sciences</b>		ECTS distribution (number and %) <b>1 100%</b>
<b>Responsible for subject / lecturer:</b>  dr inż. Małgorzata Spychała email: malgorzata.spychala@put.poznan.pl tel. 61 665 34 15 Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań		
<b>Prerequisites in terms of knowledge, skills and social competencies:</b>		
1	<b>Knowledge</b>	The student knows basic concepts connected with social communication, knowledge of interpersonal rules
2	<b>Skills</b>	The student has the ability to perceive, associate and interpret phenomena occurring in the communication process, the ability to apply interpersonal rules.
3	<b>Social competencies</b>	The student is aware of the importance of social communication in work and private life, teamwork skills.
<b>Assumptions and objectives of the course:</b> The aim of the course is to improve social skills ie persuasion, active listening and recognition of manipulation techniques in society.		
<b>Study outcomes and reference to the educational results for a field of study</b>		
<b>Knowledge:</b>		
1. Student knows levels of social communication - [K_W12] 2. Student knows rules of persuasuiou. - [K_W1] 3. Student knows manipulation techniqes. - [K_W1]		
<b>Skills:</b>		
1. Student potrafi zastosowac prawa perswazji podczas komunikowania się. - [K_U01, K_U25] 2. Student can actively listen - [K_U01, K_U36] 3. The student is able to recognize the manipulation techniques and respond appropriately - [K_U01, K_U25]		
<b>Social competencies:</b>		
1. Student can work in team - [K_K03] 2. Student can prepare and give opinions in a universally understandable - [K_K02, K_K04, K_K07] 3. Student can apply the right of persuasion when communicating. - [K_K02]		
<b>Assessment methods of study outcomes</b>		
- activity in class, - preparing a scene where social skills will be tested - test of communication knowledge		

<b>Course description</b>		
1. Different levels of social communication 2. Informing and convincing - social influence 3. Manipulation as the main source of errors in social communication 4. Improving social communication - active listening		
<b>Basic bibliography:</b> 1. Cialdini, R., Wywieranie wpływu na ludzi. Gdańsk, 1996 2. Griffin E., Podstawy komunikacji społecznej. Gdańsk, 2003 3. Morreale S.P. , Spitzberg B.H. , Bargej.K., ?Komunikacja między ludźmi? Warszawa, 2007 4. Stewart J., ?Mosty zamiast murów, o komunikowaniu się między ludźmi?, Warszawa, 2002		
<b>Additional bibliography:</b> 1. Spychała M., Communication competencies as a part of social competences in an organization, [w:] Popławski S., The social contexts of communication, Wydawnictwo Politechnika Poznańska, Poznań 2010, s.83-95 2. Spychała M., Social competencies of ethical manager in the modern enterprise, w: Corporate Social Responsibility ? Conceptions, Theory and Practice, red. M. Spychała, Wydawnictwo Politechniki Poznańskiej, Poznań 2012		
<b>Result of average student's workload</b>		
Activity	Time (working hours)	
1. Lectures	8	
2. Consultation	4	
3. Preperation for the test	4	
4. test	1	
<b>Student's workload</b>		
Source of workload	hours	ECTS
Total workload	25	1
Contact hours	12	1
Practical activities	8	1